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Messina Hof Expands Wine Distribution through Newest Vice-President of Sales Sam Clark

HOUSTON (June 13, 2007) – Messina Hof, the fastest growing award winning winery and resort in Texas, recently announced that sales have increased 18 percent in Texas and distribution has expanded to five additional states since bringing Sam Clark on board as Vice President of Sales.

Since Clark joined the Texas winery and resort, Messina Hof's distribution has expanded into six states including Texas, Louisiana, Oklahoma, Colorado, Tennessee, and Nevada. Messina Hof will be sold in ten states by year end with expansion plans for distribution in North Carolina, Ohio, and Washington, DC and New York City.

Clark brings more than 35 years of industry experience to his role at Messina Hof and he is responsible for maintaining the growth in sales of products and building on customer relations at the winery, in distribution channels, and retail levels.

"Sam has been a wonderful addition to our Messina Hof family. He brings a wealth of relationships and contacts in the industry as well as an aggressive strategy to expand the distribution and brand of Messina Hof products," said Paul Bonarrigo, co-founder and CEO of Messina Hof Winery and Resort.

Clark is a second-generation sales and distributor expert, as his father served in the same industry for 39 years. Prior to his position with Messina Hof, Clark served as Vice President and General Manager for two large beverage distributors in Houston.

Messina Hof Winery and Resort

Messina Hof Winery and Resort was established in 1977 by Co-Founders Paul and Merrill Bonarrigo. Now celebrating its 30th anniversary, Messina Hof was founded on family values, romance and tradition. Messina Hof is the leader in the establishment of the Texas wine industry and ranks as one of the fastest growing, most award-winning wineries in the state.

More than 50 wines are produced at the winery located in Bryan, Texas. Messina Hof Winery and Resort also boast on their 100-acre property the Vintage House Restaurant and Villa, which was voted “Most Romantic hideaway in the USA”.

For more information on Messina Hof Winery and Resort, please visit www.messinahof.com