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Messina Hof Expands Wine Distribution in the US Southern Markets

Texas Based Winery Launches Wines in Tennessee

Houston - (June 18, 2007) – Messina Hof, the fastest growing award winning winery and resort in Texas, recently announced the launch of its wines in Tennessee beginning in June 2007, according to Paul and Merrill Bonarrigo, Co-Founders of the Messina Hof Winery and Resort.

The expansion into the Tennessee market raises the total number of states that carry Messina Hof wines to six states including Texas, Louisiana, Oklahoma, Colorado, Tennessee, and Nevada. Messina Hof will be sold in ten states by year end with expansion plans for distribution in North Carolina, Ohio, Washington, DC and New York City.

“We are delighted to be able to share our award winning wines outside of our home state, where the production of wine has increased by 50 percent in the last five years. Texas is positioned as one of the “new world” sources for quality wine products, and we’re thrilled to be a part of sharing the high quality and flavor of wine that we create right here in Texas,” said Paul Bonarrigo.

Messina Hof produces a wide variety of award-winning wines, from white to red, dry to sweet, light to full-bodied to appeal to the pallet of any wine enthusiast.

This year, Messina Hof will produce 265,000 gallons of wine and more than 18 varietals in its Texas Winery.

Messina Hof is currently the fastest growing winery in Texas. Since January 2006 Messina Hof's wine sales in Texas have increased by 18 percent. Texas is also currently the fifth largest wine producing state in the United States. Messina Hof controls 25 percent of all grapevines planted in Texas and is the largest grape grower in the High Plains region where they yield grapes from more than 500 acres.

The initial Messina Hof wines in Tennessee can be found at the Saltgrass Steak House located at 1646 Westgate Circle, Brentwood, TN 37027, across Highway 65 from the Cool Springs Mall, off Moores Lane.

Additional Tennessee locations carrying Messina Hof wines include:

- Red Pony Restaurant, 408 Main St., Franklin, TN 37064
- The Hermitage Hotel 231 Sixth Ave., North Nashville, TN 37219
- Mr. Whiskers 31 White Bridge Rd., Nashville, TN 37205
- Frugal Macdoogal 701 Division St., Nashville, TN 37203
- Sandy's Downtown Grille 108 4th Ave South, Franklin, TN

Messina Hof Winery and Resort

Messina Hof Winery and Resort was established in 1977 by Co-Founders Paul and Merrill Bonarrigo. Now celebrating its 30th anniversary, Messina Hof was founded on family values, romance and tradition. Messina Hof is the leader in the establishment of the Texas wine industry and ranks as one of the fastest growing, most award-winning wineries in the state.

More than 50 wines are produced at the winery located in Bryan, Texas. Messina Hof Winery and Resort also boast on their 100-acre property the Vintage House Restaurant and Villa, which was voted "Most Romantic hideaway in the USA".

For more information on Messina Hof Winery and Resort, please visit www.messinahof.com