



Media Contact:  
Laura La Rue  
The Padgett Group  
713-590-3772

[Laura@thepadgettgroup.com](mailto:Laura@thepadgettgroup.com)

*Join The Family.*

## Celebrating its 30<sup>th</sup> anniversary, Messina Hof Winery Announces Partnership with The United Way of Brazos Valley for the 23<sup>rd</sup> Annual Harvest

**HOUSTON** (July 26, 2007) – Messina Hof, the fastest growing award-winning winery and resort in Texas, celebrating its 30<sup>th</sup> anniversary Harvest this year, is pleased to announce partnership with The United Way of Brazos Valley.

As a partner for this year's Harvest, The United Way of Brazos Valley and associated charities they support will be exposed to over 3,000 plus customers allowing them outstanding exposure. Not only will The United Way of Brazos Valley receive a portion for each of their Harvest attendee's registrations but more importantly they will have an excellent opportunity to promote their mission.

"We are very happy to be partnering with The United Way of Brazos Valley and its affiliated charities for our 2007 Harvest Season," said Paul Bonarrigo, Messina Hof founder and CEO. "We look forward to a successful Harvest and a lasting relationship with The United Way of Brazos Valley."

For each "All Day Sunday Harvest" package purchased by a customer referencing The United Way of Brazos Valley, a \$5.00 donation will be made to the organization. The United Way representatives will also be invited to promote their mission onsite at Messina Hof during the day time Harvest festivities.

At the end of The Messina Hof 2007 Harvest Season, Messina Hof will review the information from all participants that referenced The United

Way and their supported charities. A check will then be made out to each individual charity based on attendance numbers.

**About Messina Hof Winery and Resort**

Messina Hof Winery and Resort was established in 1977 by Co-Founders Paul and Merrill Bonarrigo. Now celebrating its 30<sup>th</sup> anniversary, Messina Hof was founded on family values, romance and tradition. Messina Hof is the leader in the establishment of the Texas wine industry and ranks as one of the fastest growing, most award-winning wineries in the state.

More than 50 varieties of wine are produced at the winery located in Bryan, Texas. Messina Hof Winery and Resort also boast on their 100-acre property including the Vintage House Restaurant and Villa, which was voted “Most Romantic hideaway in the USA,” by Arrington’s Inn Travel.

For more information on Messina Hof Winery and Resort, please visit [www.messinahof.com](http://www.messinahof.com)