



*Join The Family.*

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## Messina Hof Expands Wine Distribution in the US Southern Markets

*Texas Based Winery Launches Wines in North Carolina*

**Houston** - (September 20, 2007) – Messina Hof, the fastest growing award winning winery and resort in Texas, recently announced the launch of its wines in North Carolina, according to Paul and Merrill Bonarrigo, Co-Founders of the Messina Hof Winery and Resort.

The expansion into the North Carolina market raises the total number of states that carry Messina Hof wines to seven states including Texas, Louisiana, Oklahoma, Colorado, Tennessee, Nevada, and North Carolina. Messina Hof will be sold in ten states by year end with expansion plans for distribution in Illinois, Ohio, Washington, DC and New York City.

“We are delighted to be able to share our award winning wines outside of our home state, where the production of wine has increased by 50 percent in the last five years. Texas is positioned as one of the ‘new world’ sources for quality wine products, and we’re thrilled to be a part of sharing the high quality and flavor of wine that we create right here in Texas,” said Paul Bonarrigo.

Messina Hof produces a wide variety of award-winning wines, from white to red, dry to sweet, light to full-bodied to appeal to the pallet of any wine enthusiast. This year, Messina Hof will produce 265,000 gallons of wine and more than 18 varietals in its Texas Winery.

Messina Hof is currently the fastest growing winery in Texas. Since January 2006 Messina Hof's wine sales in Texas have increased by 18 percent. Texas is also currently the fifth largest wine producing state in the United States. Messina Hof controls 25 percent of all grapevines planted in Texas and is the largest grape grower in the High Plains region where they yield grapes from more than 500 acres.

The initial Messina Hof wines in North Carolina can be found at the Saltgrass Steak House located at 10405 Centrum Pkwy Pineville, NC 28134, off of interstate 485, exit 64B.

Other North Carolina locations carrying Messina Hof wines include:

- The Jazz Café - 2127 Ayrley Town Blvd Charlotte, NC 28273
- Rodi - 245 West Garrison Blvd. Ste H Gastonia, NC 28052
- Cedar Wood Country Club - 5000 Pineville-Matthews Rd Charlotte, NC 28226
- Providence Country Club - 6001 Providence Country Club Dr. Charlotte, NC 28277
- Douglas R. Harris Jewelers - 1753 Old Country Club Rd. Gastonia, NC 28054
- Makenzie's Restaurant - 1206 W. Franklin Blvd Gastonia, NC 28052
- Cramer Mountain Country Club - 102 Hidden Pastures Dr. Cramerton, NC 28032
- Pine Lake Country Club - 5504 Lebanon Rd Charlotte, NC 28227

### **Messina Hof Winery and Resort**

Messina Hof Winery and Resort was established in 1977 by Co-Founders Paul and Merrill Bonarrigo. Now celebrating its 30<sup>th</sup> anniversary, Messina Hof was founded on family values, romance and tradition. Messina Hof is the leader in the establishment of the Texas wine industry and ranks as one of the fastest growing, most award-winning wineries in the state.

More than 50 wines are produced at the winery located in Bryan, Texas. Messina Hof Winery and Resort also boast on their 100-acre property the Vintage House Restaurant and Villa, which was voted "Most Romantic hideaway in the USA".

For more information on Messina Hof Winery and Resort, please visit [www.messinahof.com](http://www.messinahof.com)