

FOR IMMEDIATE RELEASE

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Messina Hof Winery Introduces Commemorative Collection of Five New Wines Benefiting National Museum of the Pacific War

Texas-based winery pays tribute to the history of World War II

BRYAN, TEXAS (Oct. 6, 2022) – Messina Hof Winery, the most award-winning winery in Texas and largest producer of Texas wines, announced today a new collection of five wines co-branded with The Admiral Nimitz Foundation and the National Museum of the Pacific War in Fredericksburg, Texas.

Messina Hof crafted the new wines specifically to provide support for the Museum with an ongoing portion of the collection's sales proceeds going to them.

"Messina Hof Winery is proud to be a veteran-owned business and family winery with a history of three generations of United States military service," said Paul Bonarrigo, winemaker and co-owner of Messina Hof. "It is an honor to craft and showcase a wine collection for the ages that pays respect to the brave men and women that served during World War II and specifically in support of the Pacific War operations. We encourage everyone to raise a glass in gratitude of our nation's history of strength and fidelity, and we hope that people feel inspired to learn more about the war effort in the Pacific and visit the Museum."

Messina Hof's five new wines in this commemorative collection include Operation Iceberg, Code Girls, Old Texas Roundup, Command Post and Admiral's Reserve. The full history and stories behind each label can be found on Messina Hof's <u>website</u>.

<u>Operation Iceberg</u>: A dry white blend, Operation Iceberg is crisp and austere with notes of citrus, lemongrass and pineapple. Launched by the Allies to capture the strategically significant Okinawa Island, Operation Iceberg activated more than 1,300 ships and over 500,000 Allied personnel to create the greatest amphibious offensive of World War II.

<u>Code Girls</u>: A semi-sweet white blend, Code Girls pays homage to the elite group of more than 10,000 female codebreakers of the same name that served during the war. Notes of jasmine and ripe tropical fruit intertwine to create this beautiful wine.

Old Texas Roundup: In January 1944 on the island of Oahu, Hawaii, Fleet Admiral of the United States Navy, Chester W. Nimitz, hosted an "Old Texas Roundup" for all Texans serving in the Pacific in order to keep their fighting spirit strong. Old Texas Roundup is a dry red blend boasting notes of blackberry, smoke and earthy richness.

<u>Command Post</u>: The number one priority for an ideal command post position is *survivability*. It is the nerve center of a battle campaign as it holds the tools and personnel from which both strategic and tactical decisions will emanate. This full-bodied Cabernet Sauvignon showcases suede tannins with notes of plum, spices and toasted oak.

Admiral's Reserve: This dessert red has commanding notes of leather, black cherry, dried herbs and liquorice. It pays homage to Fredericksburg native, Admiral Chester Nimitz, a true hero of the Pacific War. The National Museum of the Pacific War remains committed to its promise to Admiral Nimitz to honor all who served and supported the war effort in the Pacific by proudly presenting the facts, stories, and authentic artifacts of the Pacific War for today and generations to come.

"We are extremely grateful for the support we have enjoyed over the years from Messina Hof, and this wine collection is an ambitious endeavor that demonstrates a unique commitment to helping the Museum," said Mike Hagee, President and CEO of the Admiral Nimitz Foundation. "And, I might add that we enjoyed collaborating with Messina Hof on the names and historical tidbits that identify each of the wines."

Available for tastings or by the bottle, this commemorative collection can be purchased at each of Messina Hof's four locations across Texas: the Messina Hof Hill Country Winery in Fredericksburg, Messina Hof Grapevine Winery in Grapevine (outside Dallas) and Messina Hof Harvest Green in Richmond (outside Houston). Consumers can also purchase bottles of the wines through Messina Hof's website.

Messina Hof is a leader in the wine industry and the most awarded winery in Texas with a vast portfolio of over 90 Texas wines currently available in multi-state distribution and to ship to 40 states.

For more information on Messina Hof's events, happenings and products, visit www.messinahof.com or follow @Messina_Hof on Instagram and Twitter, and @messinahof on Facebook.

PHOTOS

Please click here for images.

Photo credit: National Museum of the Pacific War and US National Archives

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ABOUT MESSINA HOF

Messina Hof is a leader in the establishment of the Texas wine industry and one the fastest-growing and most award-winning wineries in the state. Established in Texas in 1977, the rich winemaking heritage of the Bonarrigo family dates back six generations to Messina, Sicily. The Messina Hof Winery & Resort® in Bryan, the Messina Hof Hill Country Winery and Manor Haus in Fredericksburg, the

Messina Hof Grapevine Winery in Grapevine and Messina Hof Harvest Green Winery & Kitchen in Richmond are dedicated to producing premier, award-winning wines and offering tourism destinations based on tradition, romance and family. (Join the Family)™

ABOUT THE NATIONAL MUSEUM OF THE PACIFIC WAR

The National Museum of the Pacific War (NMPW), founded in 1967, is the only institution in the continental United States dedicated exclusively to a mission "to engage and inspire present and future generations with the story of World War II in the Asiatic-Pacific Theater and interpret the continued global relevance of its lessons." A Smithsonian Affiliate, the Museum annually welcomes more than 150,000 visitors, including over 15,000 students, and reaches thousands more through its Distance Learning programs. Spanning six acres in downtown Fredericksburg, Texas, the Museum features three galleries with more than 55,000 square feet of indoor exhibit space, 40 media installations, approximately 1000 artifacts, 15 macro-artifacts, and hundreds of photographs.

The Museum is a Texas Historical Commission Property, operated and funded by The Admiral Nimitz Foundation, a 501 (c)(3) nonprofit organization. For more information, visit www.pacificwarmuseum.org. Follow the Museum on Facebook, Instagram, LinkedIn and YouTube.