

TEXAS WINE ECONOMIC IMPACT

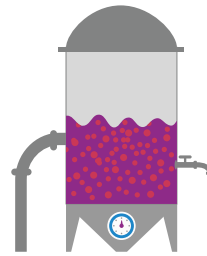
INFOGRAPHIC

A LOOK AT THE ECONOMIC IMPACT OF THE TEXAS WINE INDUSTRY.

TEXAS WINE IS MORE THAN WHAT'S IN THE GLASS

The economic impact provides agriculture preservation, jobs, generates taxes, and attracts tourism.

THE TEXAS WINE INDUSTRY HAS A
\$13.1 BILLION
ECONOMIC IMPACT



THERE ARE MORE THAN
500 REGISTERED
WINERIES
ACROSS THE STATE OF TEXAS

TEXAS IS THE
5th
LARGEST WINE
PRODUCING STATE

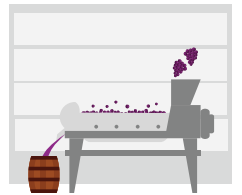
1	CALIFORNIA
2	WASHINGTON
3	NEW YORK
4	OREGON
5	TEXAS
6	MICHIGAN
7	NORTH CAROLINA

*Wines Vines Analytics 2017 Data Report

5,500 ACRES
OF GRAPES BEING FARMED.

3.8 MILLION
GALLONS

OF WINE ARE PRODUCED ANNUALLY



104,267 FULL TIME JOBS PAYING \$4.3 BILLION IN WAGES

The Texas wine industry directly employs over 60,000 people, and generates additional jobs in suppliers and other industries whose sales depend on the wine industry's economic activity.



EMPLOYEES EARN AN AVERAGE OF \$41,400 IN ANNUAL WAGES & BENEFITS



ABOUT 2 MILLION
TOURISTS VISIT
TEXAS WINERIES

TOURISM GENERATES APPROXIMATELY
\$716,600,000 IN ANNUAL
EXPENDITURES

TEXAS WINE CONTRIBUTES
\$802,200,000
IN STATE & LOCAL TAXES

IN ADDITION TO \$66.2 MILLION TO FEDERAL CONSUMPTION TAXES & \$269.2 MILLION IN STATE CONSUMPTION TAXES WHICH INCLUDE EXCISE AND SALES TAXES.